

EXECUTIVE LEADERSHIP TEAM  
MEETING  
THURSDAY, DECEMBER 12, 2019  
ILLGES HALL, ROOM 216  
9:00 A.M.

Those in attendance: Deborah Bordelon, Craig Burgess, Carole Clerie (representing Jeff Davis), Ed Helton, Simone Jones (Assisting Nancy Marino), Nancy Marino, Chris Markwood, Todd Reeser and Gina Sheeks.

Gina Sheeks:

Housing Report – Distributed information to ELT. Fall Semester – 92% full occupancy. At least 160 students plan to stay in housing over the holidays.

Craig Burgess

- a. Reviewed “Resolution Establishing Amendment of Alcohol Policy”; which will allow for sale of beer and wine on campus upon approval of the President. Process goes through Steve Morse & Aramark. ELT recommended amending the resolution to state ‘President or designee’. Craig will post to GC policy page & present/discuss at Dean’s Council.
- b. Diverted Funds Findings Report, Ric Barrow
  - i. Review of draft report; correction noted on spelling of Dr. Kimberly McElveen’s name. No other changes recommended. No evidence was found to support the accusation of diverted funds. It was decided to close this investigation. A finalized version will be presented to the president.
  - ii. E.D. Helton noted that Desiree Peoples contacted Shana Young stating that the cost of the quarterly leadership **breakfast** exceeded the per diem and therefore we will need to revisit this. Carole to follow up with Matt on this to see what prompted the call. The notion was raised if all meals served on campus to faculty and staff are now in question.

NOTE: At this point Dr. Bordelon had the following to add to her report:  
The Board of Regents recognized CSU Advise with the 2020 Momentum Year Award for Excellence in Advising and Student Success. CSU Advise executive director Lisa Shaw and her team will be recognized by Chancellor Wrigley with the award and a stipend at an upcoming Board of Regents meeting. Also recognized was Kimberly Shaw. She will be honored at the annual Regents’ Scholarship Gala with the The Regents’ Award for the Scholarship of Teaching and Learning on February 21, 2020.

Ed Helton

a. Host Committee, BoR, April 14-15, 2020. The Host Committee will start with regular meetings in January 2020.

Suggested replacing Erin Hortman with Kristin Williams

- There is a basketball double header scheduled for Tuesday night, April 14. Recommended to the Event Committee that no other events be scheduled during that week.
- System will make decisions as to what is to be expected from us. We will provide the space and logistics per their direction. 80-100 people are expected.
- Rocky suggested to formulate 2-3 objectives for the BOR to take away from this meeting. We could incorporate Synovus or TSYS and maybe have a meeting there.

b. Govt relations meeting highlights:

Get influential alumni to help with govt relations and use as lobbyists; how can we target individuals to

Need non-traditional recruitment plan to help getting non-traditional students

Retention needs to improve

Tell your story locally

Have local business leaders tell your story

President and administration should become more active in telling the story/talking to the media

Talk about the good news all the time

Crisis of affordability/practicality; many degrees will 'go the way of debutantes'

State/federal legislatures assume institutions are promoting liberal agenda through left-leaning faculty

How do you track the upward mobility of your alumni

Career centers – not accessible; staffed with people not connected and have no relevant industry experience; don't know alumni in business circles

Curriculum should align with business needs

Institutions must be more active in federal relationships

Legislators fear putting things on paper/recording/video; prefer to talk with you; hate acronyms.

Louisiana has made FAFSA completion a high school graduation requirement

Steve met with the Chamber on Columbus Day at the Capitol. The president will be included in meetings with the Governor, etc. next year.

NOTE: Rocky announced at this point in the meeting that the family of President Carter will be at Pasaquan on December 28. Only Dr. Markwood, Rocky and Mike McFalls will be attending besides the expected 40 people from the Carter family. There will be no media allowed.

#### President Markwood

- a. Selection of a Futures Committee
  - i. Data science and AI are growth areas
  - ii. ELT asked to submit names (either on/off campus) of nominees to participate. Talk to CEO's in town.
- b. MLK Unity Breakfast, Jan. 20, 2020
  - i. Dr. Markwood will be out of town; Bordelon and Burgess will attend and host table.
- c. Dr. Markwood is taking a group to Atlanta on December 17 regarding online education to work on redeveloping a more competitive model for this.

Next Meeting, Jan. 7, 2020

Meeting was adjourned at 10:55 am.